



EVENT INFORMATION

BIB PICK UP INFO:

Thursday, March 2

HOURS: 5pm – 8pm

LOCATION: Fleet Feet SOMA, San Francisco (780 Mission St, San Francisco CA 94103)

Friday, March 3

HOURS: 2pm – 7pm

LOCATION: 377 Santana Row, San Jose, CA, 95128 (Santana Row Park – where the large chess pieces are next to El Jardin Mexican Restaurant)

Saturday, March 4

HOURS: 10pm – 4pm

LOCATION: 377 Santana Row, San Jose, CA, 95128 (Santana Row Park – where the large chess pieces are next to El Jardin Mexican Restaurant)

Group Express Packet pickup

We're trying something new. 408k race participants picking up 5 OR MORE race packets during Friday or Saturday expos can request express packet pickup by filling out this form:

<https://docs.google.com/forms/d/e/1FAIpQLSesnyZa9WC2KQStPg6j5ofvnq0h5XaMdG02sQ0YyHMcw3bHeg/viewform>.

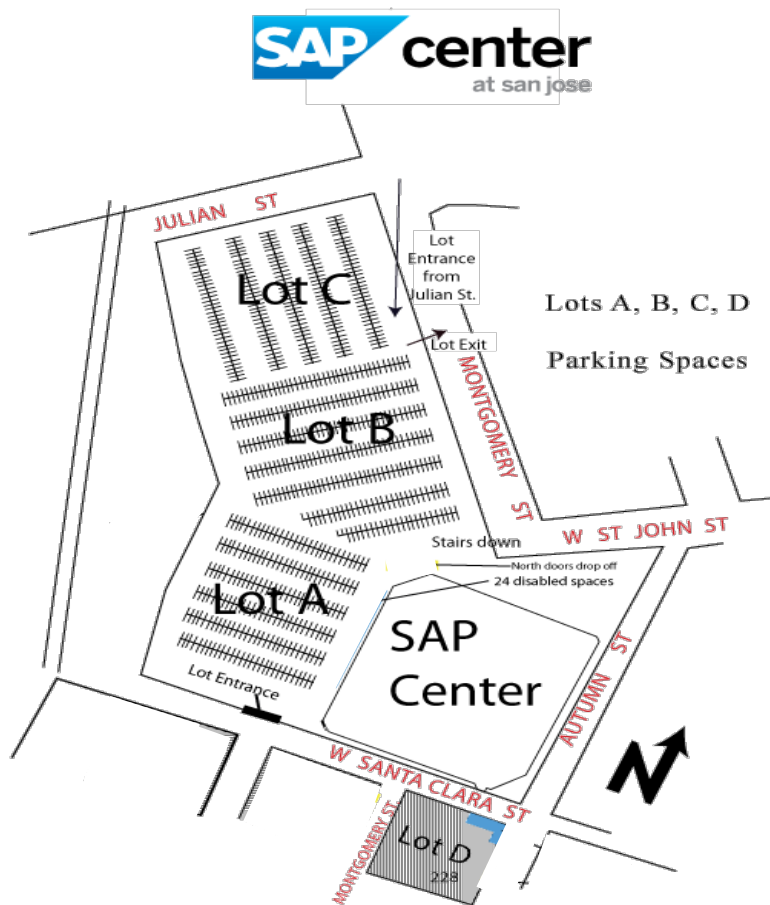
All packets (bib, shirts and safety pins) will be picked up at the Concierge Tent at the expo in Santana Row. Email angela@representrunning.com if you have any questions in regards to this option.

EXPRESS FORM DUE BY THURSDAY, MARCH 2nd at 4pm.

BIB NUMBER: Safety pins and race specials can be had when you grab your bib at one of the packet pickups on Thursday, Friday or Saturday.

BIB MAILING: If you ordered bib mailing, they will be mailed to you race week. The deadline for bib mailing was February 22nd. If you opted for bib mailing, you can pick up your shirt after the race. If it has not arrived by end of day Thursday, March 2nd, then please email us info@represent.com and we will get it sorted out.

PARKING: Lots A, B, C & D (in picture below) around SAP Center will be charging a small parking fee on race day. We don't see a dime of that parking money, and apologize for the extra cost and encourage you beat the system and park on the streets. You can also ride your bike, but bring a lock because people act selfish sometimes.



Check out these driving directions to open lots:

*****NOTE:** You will not be able to enter Lot A from W. Santa Clara St. after 7:30am

Access to Lots A, B, C & D from the South:

- Take Autumn St. Left on Santa Clara St. Right into Lot A. (Again this access will close at 7:30 so get there early)
- If coming after 7:30am from Park Ave / San Carlos St / Bird St, the D lot will be off Autumn St just before The Alameda or street parking.

OR

- If coming from 87, exit at W. Santa Clara St. The exit will force you right (no left turn) on W. Santa Clara St. Take a quick right onto Almaden Blvd, then your first right onto San Fernando St. From here, you can go right on Autumn St. Park in Lot D.

OR

- Take the Julian St. exit off of 87. Make a Left on Julian, a left on Montgomery and go into the Main SAP Lots.

Access to B, C, & D Lots From the North

- Take the Julian St. exit of 87. Make a right on Julian, a left on Montgomery and go into the Main SAP Lots.

OR

Do whatever you want that is within the law. Please be nice to the SJPD closing roads, it's for your own safety.

VTA Options: This bus rules, take it. Don't know which route can get you to and from the Start & Finish Line? VTA makes it easy with their route searches and maps.

For more information, visit: www.vta.org/getting-around/maps/busrail-map

RUNNER DROP OFF: We have created a runner drop-off curb at the corner of St. John & Autumn St. You can get dropped off and your mom can beat you to Santana Row for the dramatic finish and maybe a little breakfast.

UPS SWEAT CHECK: We will once again have a UPS Sweat Check at the starting line to accept your sweats, gear, and unmentionables. Ensure you have time to check your goods, so show up early and look for the signs for UPS Sweat/Gear Check.

Then guess what? We'll drive it straight to the finish festival at Santana Row. Then guess what? You pick it up or we get a new sweat suit.

START: The race starts at 8am (7:56 for wheelchairs) at the corner of Santa Clara St & Autumn St next to the SAP Center in Downtown San Jose. If you don't know where this is then just google it. You're likely from the greater Silicon Valley area and you should know all about the google. It's a really cool website. Not as cool as Amazon.com one of our favorite sponsors, but it's pretty cool.

Follow parking instructions; drop off your sweats, use one of the 100+ portos, and put yourself into the proper runner corral. More on that here:

Start Line Corrals: With the size of the 408k, we will again be breaking the start into four corrals based on the times given at registration.

8:00am WAVE 1: Bib Numbers 1-1300 (Your bib numbers will be Teal and you'll have a Teal "WAVE 1" in the top right hand corner.

8:05am WAVE 2: Bib Numbers 1301-2600 (Your bib numbers will be in Orange and you'll have a "WAVE 2" in the top right hand corner. Yah.

8:10am WAVE 3: Bib Numbers 2601-3900 (Your numbers will be in Green and you'll have a "WAVE 3" in the top right hand corner.

8:15am WAVE 4: Bib Numbers 3901- 5300 (Your numbers will be in White and you'll have a "WAVE 4" ...in the left hand corner. Just kidding it will be in the top right hand corner like everyone else. Gotcha.

Enjoy the Corral that you have been assigned because you might meet your soul mate.

COURSE TIME LIMIT: While all levels of runners and walkers are welcome at the 408k they will need to maintain a 17 min mile pace to make the cut-off. At 9:45am Stevens Crk Blvd will be re-opened, runners & walkers will be asked to use the sidewalk, abide by traffic laws, and continue to the finish line which will be open until 10:00am.

COURSE: <http://run408k.com/course/>

FINISH: The finish line is at Santana Row (We've mentioned that multiple times because we view as a bit of a selling point. It's near Stevens Creek Blvd... again try the google)

POST-RACE: "I survived the 6th Annual 408k, what did I win?" At the completion of your race, all San Jose 408kers will receive a Finishers Medal & Goodie Bag... and trust us, don't pack a lunch. We've heard there's a rumor going around that Santana Row has a whole host of tasty restaurants on-site that will be opening up early to fill you up with tasty food and drink specials!

Official After-Party Rosie McCann's: After the race stop by Rosie's for adult libations aka boozie breakfast. Music, food and drink specials.

T-SHIRT: Your 2017 SJ 408k Cukui designed t-shirt will be available Thursday, Friday or Saturday's packet pickup. If you received your bib in the mail, your t-shirt will be waiting for you after you finish the race on Sunday.

BUSING: You're probably wondering, "if it starts downtown and ends at Santana Row then how do I get home?" First off, nice work detective. Now, three options:

- (1) Get dropped off at the start and tell your mom to meet you at the Row!
- (2) Cool down and run back!

(3) Party at Santana Row and take the free shuttles buses back to the pavilion. Our Official Transportation Provider, Royal Coach Tours, will be ready to roll after the race.

Your bib is your ticket back onto the bus. Buses will start running at about 9:00am across the street from Santana Row near Winchester Mystery House and the theatres (on Olin St). Buses will run when they're full, but don't feel like you need to rush out, we'll have them running until 12:00pm. Get brunch, hit up an after party (think Rosie McCann's), or shop around The Row!

408KIDS RACE: The 408Kids Race will be held at Santana Row after the completion of the 8k. The little ones will scamper on an out and back, 1/2 mile course through the heart of Santana Row. The event is open to anyone 12 and under. Parents can run, pretend they're paparazzi, or just bask in the glow of their children having fun doing something healthy.

Start Time: 10:15am (kids get corralled into age groups at 10am). Full details found here: <http://run408k.com/408kids-race/>

And lastly let's have some fun.

Sincerely, The 408krew